

## President's Message



October was a quick month! Very thankful we made it through the month with no snow!

Thank you to our member firm SilverStone Group for hosting our October chapter meeting. Betty Foster, PhD **Retired Gerontologist spoke on “Caring for Aging Parents”**, she delivered some great information a really made me think myself about my parents and the need to talk to them about the positions they may be in for future care.

We also had the pleasure having members of our corporate board at the meeting and hearing from our corporate president Jill Gaffney, *Greenleaf Landscaping, Inc.-EWI of Spokane*. It was a delight to have them as our guests and for our membership to meet them personally. They enjoyed the engagement and value the feedback they were able to get from our membership.

November is here and the time each year where we focus on being thankful. Being thankful is something we should practice and share not only during the month of November but all year long. I am truly thankful for everything in my life which makes me who I am today. Family, work, friends and EWI is what makes each day worthwhile and fulfilling. Thank you everyone for your wonderful gifts!

*Kristin Gochenour*  
President  
EWI of Omaha 2016-2017

## 2016-2017 Officers and Directors

President  
Kristin Gochenour,  
Greater Omaha Chamber  
[kgochenour@omahachamber.org](mailto:kgochenour@omahachamber.org)

President-Elect  
Diana Busche, Bland and Associates  
[dbusche@blandcpa.com](mailto:dbusche@blandcpa.com)

Secretary  
Chris Buckingham, Borsheims  
[chrisbuckingham@borsheims.com](mailto:chrisbuckingham@borsheims.com)

Treasurer  
Lori Mitera, West Asset Management  
[lmitera@west.com](mailto:lmitera@west.com)

Sergeant-At-Arms  
Melissa Travis, McFarlin & Brokke, PC  
[Melissat@mcbrok.com](mailto:Melissat@mcbrok.com)

Program Directors  
Kayla Jones, Element Omaha Midtown  
Crossing  
[Kayla.jones@elementomaha.com](mailto:Kayla.jones@elementomaha.com)  
Patty Bain, Lodging Dynamics  
[Patty.bain@ldhg.com](mailto:Patty.bain@ldhg.com)

Communications Director  
Christine Fortier,  
Greater Omaha Chamber  
[cfortier@selectgreateromaha.com](mailto:cfortier@selectgreateromaha.com)

Membership Director  
Karla Keegan, Manpower  
[karla.keegan@manpower.com](mailto:karla.keegan@manpower.com)

Fundraising Directors  
Melissa Swan, Aflac  
[melissa\\_swan@us.aflac.com](mailto:melissa_swan@us.aflac.com)

Director At-Large  
Glenda Land,  
United Way of the Midlands  
[gland@uwmidlands.org](mailto:gland@uwmidlands.org)

# November Chapter Meeting

Thursday, November 10, 2016

SilverStone Group  
11516 Miracle Hills Drive  
Omaha, NE 68154

## “Caring for Aging Parents”

### Agenda:

- 5:30pm - Networking/Refreshments (compliments of SilverStone Group)
- 6:00pm - Welcome/Roll Call/Inspirational Reading
- 6:15pm - Dinner (catered by Catering Creations)
- 6:45pm - “Caring for Aging Parents” presented Betty Foster, PhD  
Retired Gerontologist, Department of Internal Medicine, UNMC
- 7:15pm - Corporate Board Update

### Menu:

*Signature Salad*

*Stuffed Chicken Breast with Apples, Cranberries & Brie Cheese with Champagne Butter Sauce*

*Pan Seared Salmon with Olive Oil Dried Tomatoes with Parsley Capers Basil Chimichurri*

*Baby Red Potatoes with Parmesan Parsley Butter*

*Green Beans with Caramelized Onion and Tarragon Butter*

*Dill Rolls and Butter*

*Mini Cheesecakes*

**\$30.00 per person**

**Checks payable to: Executive Women International**

*If you do not cancel your reservation with 48 hours of the event, you will be responsible for payment.*

**RSVP by Wednesday, November 2, 2016**

Name: \_\_\_\_\_

Firm: \_\_\_\_\_

Guests: \_\_\_\_\_

Email: [melissat@mcbrok.com](mailto:melissat@mcbrok.com)

Subject Line: EWI RSVP

**Mail:** Melissa Travis, McFarlin & Brokke, P.C., 1910 S. 72<sup>nd</sup> Street, Ste 200, Omaha, NE 68124

## Philanthropy in Action

EWI of Omaha recently made donations to two local organizations with the help of our Corporate BCDP Grant. We were approved for an EWI Corporate BCDP Grant in the amount of \$1,000, to which we added matching funds from our chapter. With those funds, we were able to make a \$1,000 donation to the **Women's Center for Advancement (WCA)** and **Partnership 4 Kids' Bicycle Program**.



We presented a check in the amount of \$1,000 to the WCA on July 14. This donation consisted of \$500 of our corporate BCDP grant and \$500 matching funds from our chapter. **The Women's Center for Advancement is the designated direct service provider for victims of domestic violence and sexual assault in Douglas County, Nebraska, dedicated to helping clients stay safe and grow strong by addressing both their immediate safety needs and their long-term self-sufficiency.** We plan to get more involved with this organization as a chapter philanthropy endeavor in the near future.

**We also made a donation to Partnership 4 Kids' Bicycle Program.** This donation consisted of \$500 of our corporate BCDP grant and \$500 matching funds from our chapter. Partnership 4 Kids is a goal setting and group mentoring program that builds hope for under-served students and helps them create a foundation for success from kindergarten to careers. They have several participating schools in the bike program and present bikes to two students each quarter at each school. The students have predetermined goals to meet and are selected by their teachers for the bike award. We had the pleasure of attending one of the presentations earlier this month at Field Club Elementary. Eight of the ten bikes we sponsored will be presented at this school throughout the year, and the other two bikes will be presented at another school. Each school receives eight bikes for the year, and with our \$1,000 donation, we were able to sponsor ten bikes! It was very **rewarding to see the children's excitement for being selected as a bike recipient as well as other awards that were presented that day!**

We look forward to continuing our philanthropic endeavors with these organizations and others throughout the city. If you have suggestions or ideas for philanthropic activities for our chapter, please reach out to one of the Board members.



## Congratulations to Cheryl McCall

Congratulations to Cheryl McCall on her placement as Corporate Member Advisor. Cheryl will serve on this committee under its chair, Darlene Banogon, and her territory includes the cities of Albuquerque, Colorado Springs, Denver, Knoxville, Memphis and Omaha. She will also be working closely with our board liaison, Darlis Vauble. In this role Cheryl will be our resource for questions on membership and will also assist with moving any questions or issues we may have within our Chapter to the Corporate Board.

Thank you Cheryl, for your continued service to EWI.

## Save the Date

**December Chapter Meeting is Dec. 13**

Our December Chapter meeting will take place on December 13 at Hyatt Place in the Old Market.

Along with great food (as usual!) we will be tying fleece blankets for donation to a local charity and having a fun 'White Elephant' gift exchange. Watch for the meeting invitation to arrive soon, along with instructions for the gift exchange. Looking forward to seeing everyone there!



## Upcoming Chamber Events

**Take advantage of EWI Omaha's Chamber membership and attend these events:**

Member Appreciation Holiday Open House – Thursday, December 1 from 4:00-7:00pm

A fun, come and go as you please event at the Chamber office, 1301 Harney St. Free food, drink and musical entertainment provided by member companies.

Real Results in Digital Marketing – Foundations – Tuesday December 13 from 3:00-4:30pm

Experts in digital marketing provide an overview of the tools available for building a digital marketing foundation – website, email, social media and more – and best practices for how these fit into your digital strategy and achieve your business goals.

Annual Meeting – Tuesday, January 31 from 4:00-6:30pm

With keynote speaker Jim Collins, author of *Good to Great*.

These events and more can be found on the Chamber's website. [www.OmahaChamber.org](http://www.OmahaChamber.org).

---

**Strive not to be a success, but rather to be of value. ~ Albert Einstein**

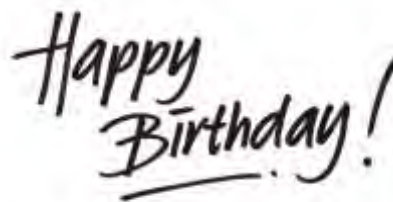
CALENDAR OF  
EVENTS

EWI® Board Meeting &  
Retreat:  
December 6, 2016

EWI® December Monthly  
Meeting

December 13, 2016  
Hyatt Place  
540 S. 12th Street

If you know of an occasion  
where we need to send a card on  
behalf of our membership,  
please email Melissa Travis at  
[melissa@mcbrok.com](mailto:melissa@mcbrok.com)



November

Alecia Hartwig	November 4
Patty Bain	November 7
Glenda Land	November 7
Carol Armstrong	November 13
Sheila Fitzgerald	November 19
Kayla Jones	November 19
Cheryl McCall	November 27
Jonna Radtke	November 30

December

Diana Busche	December 9
Sharon Mize	December 10
Jordan Stocking	December 10
Darlis Vauble	December 12
Patty McElderry	December 17
Melissa Swan	December 27

January

Teri Corcoran	January 2
Stacie Robertson	January 9
Gretchen Radler	January 20
Chris Buckingham	January 24
Lori Kaser	January 31

**EXECUTIVE WOMEN INTERNATIONAL® Corporate Office**

3860 South 2300 East, Ste. 211  
Salt Lake City, UT 84109  
Phone (801) 355-2800  
Fax (801) 355-2852

Email: [ewi@ewiconnect.com](mailto:ewi@ewiconnect.com) Website: [www.ewiconnect.com](http://www.ewiconnect.com)




EWI Omaha Chapter FACEBOOK  
<https://www.facebook.com/ewiomaha>

EWI Omaha Chapter Website  
[www.ewi-omaha.org](http://www.ewi-omaha.org)

**SHARE THE NEWS!**

Send submissions for the Chapter Newsletter to:

Contact: Christine Fortier  
Phone: 402-233-7146  
E-mail: [cfortier@selectgreateromaha.com](mailto:cfortier@selectgreateromaha.com)

	<p><b>FORM 18</b>  <b>Minutes for the Board of Directors Meeting</b>  <b>Omaha Chapter</b>  <b>EWI®</b>  <b>October 17, 2016</b></p>
---	--

<b>Call to Order:</b>	Bland & Associates P.C. called to order at 5:09pm by Kristin Gochenour.
<b>Roll Call:</b>	Lori Mitera, Diana Busche, Christine Fortier, Glenda Land, Karla Keegan, Kayla Jones, Melissa Swan, Melissa Travis, Jamie Borman Excused: Chris Buckingham Guests:

**Minutes:**

The minutes from the September 2016 Board Meeting are attached. Is there a motion to dispense with the reading of the minutes? Motion made by Diana Busche. Seconded by Melissa Travis. All in favor? Yes

Are there any corrections? Yes, one line on page 2 at the top removed "to bring to the membership for vote" This was stricken because the membership had already voted on this prior to Executive Night at the June meeting. Is there a motion to approve the September 2016 Board Meeting minutes? Motion made by Christine Fortier. Seconded by Lori Mitera. All in Favor? Yes

**Treasurer's Report:**

The Treasurer's Report has been disbursed. The balance in the General Account is **\$7,006.94**. The balance in the EWI Foundation account is **\$ 10,736.48** cash on hand and **\$ 81,783.80** in investments for a total of **\$92,520.28**.

**Presentation of Statements:**

<u>Name</u> <u>Amount</u>	<u>Purpose</u>	
JP Cooke	Name Badges	100.57
Kristin Gochenour	LCAM hotel/luggage/taxi	944.15
Jamie Borman	LCAM hotel	720.32
Diana Busche	LCAM hotel/luggage/taxi	599.67
Attitude on Food	Catering for September Meeting	626.15
Tony Bilek Designs	EWI T-shirts, members to pay EWI directly	189.39
Greater Omaha Chamber	LCAM – President's corsage for Jamie	21.74
Catering Creations	October Catering Deposit	260.00

Is there a motion to approve payment of these statements? Motion made by Kayla Jones. Seconded by Christine Fortier. All in Favor? Yes

**October Recommendations:**

- 1 Communications Director Update *EWIConnect* masthead/website/letterhead with new Corporate and Chapter Boards
- 1 Secretary/Communications Director Confirm that **secretary@ewiconnect.com**, Chapter members and firm executives are included on mailing list for Chapter *EWIConnect*
- 31 Philanthropy/Literacy/ Reading Rally Chair **Due to the Corporate Office: (Electronic copy. Email to [ewi@ewiconnect.com](mailto:ewi@ewiconnect.com))** Share Your Reading Rally Event Form (include photos, publicity, and write up of event)
- Program Director Plan for Executive/Firm night
- Program Director Recommend programs for the year to the Chapter Board Vice President/ President Elect or President
- Finalize committee appointments under President's direction
- Fundraising Director Fundraising Committee meets to determine fundraising plans for upcoming year

**Committee Reports:**

*Sergeant-at-Arms – Melissa Travis:* There were 24 member firms represented by 28 representatives, 0 individual members, 0 life members, 1 sustaining members, and 0 guests for a total of 29 present at the September Meeting. Percent of total firms represented was 61 percent of total representative and percentage of individual members was 0 .

*Communications – Christine Fortier – Christine will be leaving for vacation on Thursday, so publication deadline for October Newsletter is Tuesday, October 18th*

*Retention and Recruitment – Karla Keegan – Discussed ideas for bringing in new firms, industry categories we would like to target and for each member to bring at least one guest this year.*

*Program – Kayla Jones:* Kayla, Patty and Lori to meet to finalize details for November meeting when Corporate Board will attend.

*Fundraising – Melissa Swan:* \$59.00 was raised from the raffle of signed Husker football at September meeting. Melissa mentioned doing a “fun” event to raise money instead of always doing formal fundraising. She will elaborate more in the coming weeks.

**Unfinished Business:**

P4K Bike Presentation Dates: Kristin to re-distribute possible dates for P4K bike presentation and a decision will be made as to which one we will attend. We would like to have 3-4 members attend for a photo op to send to Corporate.

Dues Reconciliation Update: Lori finally received a report of the dollars we received last year; however there is still a large discrepancy of approximately \$1500 that needs to be resolved. She is working with Kristen Harmston at Corporate to figure out which renewals have not been received, even though checks were cut from firms.

Website Update: Alecia Hartwig has agreed to assist Diana Busche in the re-launch of our chapter website. Diana was going to make contact with Alecia this week to decide best course of action.

T-shirt Delivery Update: All t-shirts have been delivered that were ordered. Funds continue to come in to reimburse the chapter.

Boundary Extension Update: Approved, Otoe County is now an approved county within our Chapter recruiting boundaries. Lied Lodge has officially joined as a Member Firm.

Sue Burkhard – Life Member Status: Sue’s Life Member status was approved by unanimous Chapter Vote at the September Meeting. We will present this to her at the October meeting.

**New Business:**

Incoming Board Retreat: Kristin is thinking about a mid-November date for Board Retreat. She will keep us posted as details become available.

**Announcements:**

Publication Deadline: October 18th, 2016

Next Board Meeting: Tuesday, November 2<sup>nd</sup> – Element Omaha Midtown Crossing

Next Chapter Meeting: Wednesday, October 26, 2016 Firm Night AOI Corporation

**Adjournment:**

Time: 6:16pm

**Approved:**

Kristin Gochenour

**Submitted:**

Jamie Borman on behalf of Chris Buckingham



**EXECUTIVE WOMEN INTERNATIONAL  
OMAHA CHAPTER  
TREASURER'S REPORT - GENERAL ACCOUNT  
Board Meeting  
November 2, 2016**

**Period: October 1 - October 31, 2016**

<b>CASH ON HAND: October 1, 2016</b>	<b>\$ 7,006.94</b>
<b>INCOME &amp; RECEIPTS</b>	
Bank Interest	0.56
Dues Income - Jamie Borman & Alecia Hartwig	200.00
July meeting fees	50.00
August meeting fees	35.00
September meeting fees	900.00
T-shirt payments from members to offset check written by chapter	118.00
<b>Total Income</b>	<b>\$ 1,303.56</b>
<b>EXPENSES</b>	
J.P. Cooke - name badges	100.57
Kristin Gochenour - LCAM hotel/luggage/taxi reimbursement	944.15
Jamie Borman - LCAM hotel reimbursement	720.32
Diana Busche - LCAM hotel/luggage/taxi reimbursement	599.67
Attitude on Food - catering for September meeting	626.15
Tony Bilek Designs - EWI tshirts (members paid EWI Omaha to offset this expense)	189.39
Greater Omaha Chamber - reimbursement for LCAM flowers for Jamie - outgoing President	21.74
Catering Creations - deposit for catering for November meeting	260.00
<b>Total Expenses</b>	<b>\$ 3,461.99</b>
<b>Net Decrease in Funds for Period Ended October 31, 2016</b>	<b><u>(2,158.43)</u></b>
<b>CASH ON HAND: October 31, 2016</b>	<b><u>\$ 4,848.51</u></b>

## EXECUTIVE WOMEN INTERNATIONAL OMAHA CHAPTER

### ATTENDANCE REPORT

**October 16, 2016**

**Program: Business Meeting & Installation of Officers**

<u>Member Firms:</u>	<u>25</u>
Representatives:	30
Individual Member	0
Life Members:	1
Sustaining Members:	0
<u>Guests:</u>	<u>11</u>
<b>Total Attendance:</b>	<b>42</b>

\*Percent of Total Firms: 61%

\*Percent of Total Representatives: 67%

\*Percent of Individual Members 0%

\*Based from Membership Report

Firms	41
Representatives	45
Individual Members	0
Life Members	12
Transitional Members	0
Sustaining Members	2

**Submitted by:**

**Diana Busche  
EWI Sergeant-at-Arms**

## *EWI – Omaha Chapter Member Firms and Representatives*

*Access Bank – Cheryl McCall*

*Aflac – Melissa Swan*

*Alorica – Gwen Christensen*

*AOI Corporation – Janet Schawang*

*Baird Holm LLP – Jenny Kelley*

*Bland & Associates, P.C. – Hilary Allen, Diana Busche*

*Blooms – Sheila Fitzgerald*

*Bloom Companion Care – Gretchen Radler*

*Blue Cross Blue Shield of Nebraska – Rhonda Silvey*

*Borsheims – Chris Buckingham*

*Burlington Capital Group, LLC – Ruth Utman*

*CHI Health Immanuel – Linda Franco*

*College of Saint Mary – Gail Thompson*

*Creighton University – Michele Graham*

*Doubletree Hotel Downtown – Missy Fischer*

*Element Omaha Midtown Crossing – Kayla Jones*

*Girls Incorporated of Omaha – Laura Bonnett-Murphy*

*Goodwill Industries, Inc. – Tashana Barrios Magurno*

*Greater Omaha Chamber – Kristin Gochenour,  
Jordan Stocking, Christine Fortier*

*Green Plains, Inc. – Sharon Mize*

*Hyatt Place Omaha, Downtown Old Market – Trish  
Bauermeister*

*Lied Lodge & Conference Center/Arbor Day  
Foundation – Rachel Schizas*

*Lodging Dynamics Hospitality Group - Patty Bain*

*Lund Company – Jane Heath, Jonna Radtke*

*Manpower – Karla Keegan*

*McCarthy Capital Corp. – Alecia Hartwig*

*McFarlin & Brokke, P.C. – Melissa Travis*

*Methodist Health System – Kathie Reilly*

*Omaha Marriott Hotel, Regency – Lori Kaser*

*OPPD – TBD*

*Partnership 4 Kids – TBD*

*Renaissance Financial – Jamie Borman*

*Signature Performance – Staci Robertson*

*Silverstone Group, Inc. – Michelle Miller,  
Marcia Hofmann*

*Tero International – Becky Rupiper-Greene*

*Travel and Transport – Karin Holmes*

*United Way of the Midlands – Glenda Land*

*West Corporation – Lori Mitera*

*Western Douglas County Chamber of Commerce – Jennifer  
Chleboun Soukup*

*Westwood Holdings Group Inc. – Sue Burkhard, Teri Corcoran*

*WoodmenLife – Darlis Vauble*

*Life Members- Sally Komrofske, Loy Flanagan, Sally Rose Burns,  
Patricia Leonard, Lenore Honke, Marlene Johnson, Ellie  
Morrow, Cathy Bodammer, Patty McElderry, Jane Allamong,  
Linda Hammond, Carol Armstrong*

*Sustaining Member – Bobbie Tvrdik, Carolyn McClean*

### Our Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.



### Our Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change.

### Our Values

Integrity | Excellence | Respect | Collaboration