



## President's Message

Did anyone hear if the groundhog saw his shadow? I don't know about you, but I am ready for some warmer weather! I do not recall the last time it was THIS cold. I also do not remember getting this much snow last year. Normally at least the kids would have benefitted and had a snow day from school, but not now! Now they get to attend virtually.....

Our January meeting with Kelli Thompson was awesome! She showed us how to Tame our Impostor Monster. She kept us engaged and virtually stimulated. Thank you to everyone who attended and to those of you who invited a guest. We are expecting another great turnout for our February meeting with Angie Peterson-Green and our Word-of-the-Year. Our March program we are going to learn how to grow our careers and LOVE our Mondays! More to come on that one.

Remember, if you have a company event you would like to share with your fellow EWI members, please try and get it to Jordan to put in our monthly newsletter. This is a great way to market your event. Deadline to submit an article for the March newsletter is 3/12.

Mark your calendars for May 26 for our ASIST Scholarship Banquet! It will be here before we know it. Kristin and the ASIST committee have confirmed our judges, are starting to review applications, and planning our Banquet. We hope to have this meeting in person. It would be great to see everyone and meet our scholarship winners in person!

The professional development webinar on 3/2/21 @ 2pm is "Energy is Your Power", head out to the EWI corporate web site to learn more and register for this event. There is a lot of new information on the new web site, check it out. Complete your profile, sign up for a mentor, join a group chat.

Thank you all for being a part of EWI Omaha.

Sharon Mize  
President  
EWI of Omaha 2020-2021

## 2020-2021 Officers and Directors

### President

Sharon Mize, Green Plains Inc.  
[sharon.mize@gpreinc.com](mailto:sharon.mize@gpreinc.com)

### President-Elect

Lindsay Christiansen, Francine & Harper  
[francineandharper@gmail.com](mailto:francineandharper@gmail.com)

### Secretary

Cindy Brickey, Visit Omaha  
[cbrickey@visitomaha.com](mailto:cbrickey@visitomaha.com)

### Treasurer

Susanne Waltermeyer, Outlook Collaborative  
[swaltermeyer@outlookne.org](mailto:swaltermeyer@outlookne.org)

### Sergeant-At-Arms

Paula Cooper, HDR  
[paula.cooper@hdrinc.com](mailto:paula.cooper@hdrinc.com)

### Program Director

Patty Bain, Marriott Downtown @ Capital District  
[pattybain@marcushotels.com](mailto:pattybain@marcushotels.com)

### Communications Director

Jordan Stocking, Ollie Webb Center, Inc.  
[jstocking@olliewebbinc.org](mailto:jstocking@olliewebbinc.org)

### Retention & Recruitment Director

Chris Buckingham, Borsheims  
[chrisbuckingham@borsheims.com](mailto:chrisbuckingham@borsheims.com)

### Ways & Means Directors

Molly Murphy, Omaha Steaks  
[mollym@omahasteaks.com](mailto:mollym@omahasteaks.com)  
Stacie Robertson, Signature Performance  
[srobertson@signatureperformance.com](mailto:srobertson@signatureperformance.com)

### Director At-Large

Sheila Fitzgerald, A New Leaf  
[Sheila@anewleafomaha.com](mailto:Sheila@anewleafomaha.com)

### Board Advisor

Jonna Radtke, The Lund Company  
[jonna.radtke@lundco.com](mailto:jonna.radtke@lundco.com)

### Parliamentarian

Cheryl McCall, Access Bank  
[cmccall@accessbank.com](mailto:cmccall@accessbank.com)

## Membership Corner

Lindsay Christiansen, Member in Transition, is now a new member with her company, Francine & Harper. Lindsay is the Owner and Chief Creative Officer. Francine & Harper is a small earring shop on Etsy and is based out of Omaha. This store came to be on an affirmative action word of the 2020 year: ACT. Meaning, don't overthink it, just do it. You can visit Francine & Harper at <https://www.etsy.com/shop/FrancineAndHarper> - be sure to favorite the store in order to be notified of new items! Please follow on Instagram: @FrancineAndHarper and Facebook: <https://www.facebook.com/francineandharper>.

Thank you everyone who invited guests to our January meeting. We had 10 guests including our speaker. What a great turnout!

We are working tirelessly to recruit and retain our memberships. I ask that you all take a moment out of your busy schedules to invite someone to our chapter meetings. If you invited a guest, please follow up with them to see if they enjoyed the meeting and if they have any questions. If your guest is interested in hearing more about EWI, please email [chrisbuckingham@borsheims.com](mailto:chrisbuckingham@borsheims.com) their contact information and she will be happy to send them information and an application.

These are difficult times and I know we all miss meeting and being together in person. If you haven't attended meetings in a while, we miss you and we hope you will attend soon.

THANK YOU for renewing your membership! - Chris Buckingham, Director of Retention & Recruitment

## MARCH PROFESSIONAL DEVELOPMENT WEBINAR

### Your Energy is Your Power!

Presenter: Lisa M. Liszcz Ph.D.

Founder and President,  
Liszcz Consulting, LLC

Tuesday, March 2, 2021  
3:00 PM ET / 12:00 PM PT



### Raffle Donations Needed!

We are bringing back the monthly raffle so we need raffle items for upcoming chapter meetings! If you or your company would like to donate, please contact Stacie Robertson ([srobertson@signatureperformance.com](mailto:srobertson@signatureperformance.com)) or Molly Murphy ([mollym@omahasteaks.com](mailto:mollym@omahasteaks.com)). Thank you in advance!

Raffle money will be collected digitally during the meeting through Venmo or PayPal. If you have neither (Venmo is a free app and simple to use), you can send a check before the meeting to Susanne if buying in bulk or send after the meeting. Tickets are \$5 each or 3 for \$10 (buy 2, get 1 free!). Thanks for helping us raise money for our chapter!



Mark your calendars for Wednesday March 24!

### The Unexpected Secret to Grow Your Career and Love Your Mondays

Presented by:

Rebecca Le Vine, Career Coach and Strategic Advisor

Your work is critical to your financial and emotional well-being. Over the course of your life, you will devote nearly a third of it to work. Yet, for so many of us, Monday is the start of a work week that is uninspiring, unfulfilling, and downright frustrating. It's time for change!

Join us for a highly interactive presentation, participants will: • Understand the one thing you MUST do to have work you love. • Differentiate between your 'good at' skills versus your 'love to' gifts. • Kickstart your career strategy so you can keep up your momentum through the uncertainty.



## Chapter Champion's Challenge

CHAPTER-TO-CHAPTER RECRUITMENT PROGRAM  
JANUARY 4–AUGUST 31, 2021 | RECRUITMENT GOAL: 50 NEW MEMBERS



\$500

3+ SUCCESSFUL  
CHAPTER-TO-CHAPTER  
REFERRALS



\$400

2 SUCCESSFUL  
CHAPTER-TO-CHAPTER  
REFERRAL



\$200

1 SUCCESSFUL  
CHAPTER-TO-CHAPTER  
REFERRAL

# LCAM <sup>2021</sup> ewi

Reach Renew Reimagine

SAVE THE DATES for LCAM 2021  
Albuquerque, New Mexico

WHEN:

September 16-18, 2021

We will have more details coming soon, but you will want to plan to arrive in Albuquerque by Wednesday evening, September 15, and depart on Sunday, September 19. One tidbit that we are sharing is that we are bringing back the Saturday evening grand celebration!! You definitely won't want to miss it!

WHERE:

Sheraton Albuquerque Uptown  
2700 Louisiana Blvd NE  
Albuquerque, NM 87110

Hotel rate: \$149 USD per night

Registration opens March 1, 2021

\$650 early bird registration (March 1, 2021 – June 30, 2021)

\$750 regular registration (July 1, 2021 – September 16, 2021)

We have a new Chapter Incentive for Leadership Caucus:

Leadership Caucus will be open to any member who would like to pay the \$200 fee for Early Bird Registration or \$250 for registrations after July 7, 2021.

To encourage Chapters to get their members to register early and through the Chapter, we are offering the following Chapter Incentive for Chapters who register during the EARLY BIRD

REGISTRATION DATES:

\$200 each for 1 member

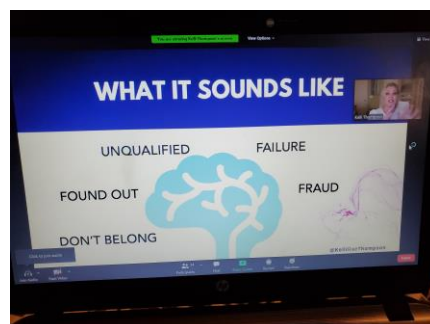
\$150 each for 2 members

\$125 each for 3 or more members

Registration for Chapter Incentives must go through the Corporate office. Additional details will be provided before the March 1st registration date.

The LCAM Committee continues to work hard to ensure that LCAM 2021 is a huge success! We want each of you to be as excited as we are each step of the way. So please, SAVE THE DATES on your calendars now. Join us as we REACH, RENEW, and REIMAGINE what the future can bring!

We had a great presentation from Kelli Thompson in January! It was motivating and uplifting and we cannot wait to continue the momentum with our February speaker, Angie Petersen-Green. Angie will help us all to focus on our one word for the year and create a board to help us stay on track. We cannot wait to see you all there!



## EWI Omaha Chapter Recruitment Incentive 2020-2021 KENDRA SCOTT



As your new Recruitment and Retention Director, I would like to encourage you to invite guests to our monthly EWI Omaha Chapter meetings. Borsheims is donating this beautiful statement maker with an adjustable chain that combines the modern with the vintage, the Freida Gold Long Pendant Necklace in Dark Teal Amazonite is designed with a seamless setting where the stone is carefully cut to align exactly with the metal. 14K Gold Plated Over Brass Dark Teal Amazonite 32" necklace with 2" L x 1" Pendant. Retail \$98

### Incentive Rules

To be entered into the drawing, an EWI representative must invite a non-member firm, future representative to a monthly Omaha Chapter meeting. This doesn't include guest speakers or 2nd or 3rd representatives. If your guest attends more than one meeting, the EWI representative can only enter the drawing one time.

Qualified guests attending Zoom meetings will be recorded by Sergeant-at-Arms, Paula Cooper beginning with the November 18th meeting and ending August 25th.

Winner of the drawing will be announced at the Sept 22nd Installation meeting.

A newly updated membership application has been uploaded as a pinned post to MyEWI.

**Interested in getting more involved with EWI? We have new members in need of mentors!  
If you can help in any way, it would be most appreciated! Please contact Chris Buckingham if interested at [chrisbuckingham@borsheims.com](mailto:chrisbuckingham@borsheims.com).**



# CALENDAR OF EVENTS

**EWI® Board Meeting**  
**March 9, 2021**

**EWI February Monthly Meeting**  
**February 24, 2021**  
**Virtual**

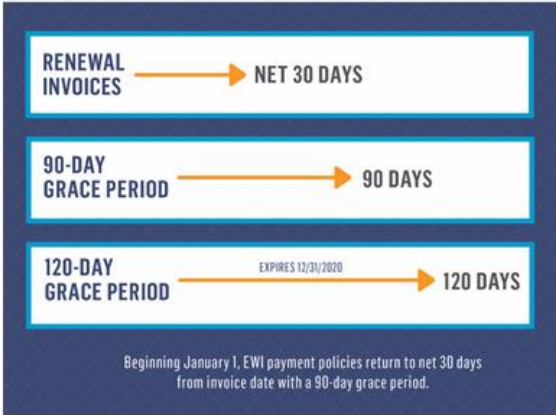
# 2021 Chapter Meeting Schedule

*Mark your calendars!*

February 24  
 March 24  
 April 28  
 May 26  
 June 24  
 July 28  
 August 25  
 September 22  
 October 27  
 November 18  
 December 9

The Recruitment and Retention Committee would like to remind all members of the updated Renewal Policies and accommodations being made to help all members with their membership renewal invoices.

- Current payment terms are NET 30 days.
- We offer a 90-day grace period to pay invoices.
- **In April 2020, the Corporate Board announced that we would extend our grace period to 120 days from the date of invoice. This expires on December 31, 2020.**
- Members have the ability to make up to three (3) payments to help pay membership renewals.



**ATTENTION MEMBERS:** If you are NOT receiving the Corporate EWI Connect, which is emailed monthly, please let Cheryl McCall know and she will follow up with corporate to get you on the distribution list. Her email address is [cmccall@accessbank.com](mailto:cmccall@accessbank.com). Thank you.

**PLEASE SHARE!**

*Forward this copy of the EWI Omaha Connect to your Firm Executive and let them know that the EWI Omaha Chapter is promoting member firms, enhancing personal and professional development, and encouraging community involvement!*

If your firm is interested in hosting an EWI of Omaha Chapter meeting, please reach out to our Program Director Patty Bain at [pattybain@marcushotels.com](mailto:pattybain@marcushotels.com).

If you know of an occasion where we need to send a card on behalf of our membership, please email Paula Cooper at [paula.cooper@hdrinc.com](mailto:paula.cooper@hdrinc.com)



EWI Omaha Chapter FACEBOOK  
<https://www.facebook.com/ewiomaha>

EWI Omaha Chapter Website  
[www.ewi-omaha.org](http://www.ewi-omaha.org)

**February**

Missy Peters  
Sarah Clayton  
Rachel Jesske  
Alexis Boyd

February 5  
February 6  
February 20  
February 25

**March**

Jane Heath  
Melissa Travis  
Lauren Clark  
Hilary Allen  
Ellie Morrow

March 1  
March 1  
March 6  
March 12  
March 18

**EXECUTIVE WOMEN INTERNATIONAL® Corporate Office**

1288 Summit Avenue, Ste 107, PMB 124  
Oconomowoc, WI 53066

Email: [ewi@ewiconnect.com](mailto:ewi@ewiconnect.com)

Website: [www.ewiconnect.com](http://www.ewiconnect.com)

Cortney Ihde, Managing Director of Operations  
[cortney@ewiconnect.com](mailto:cortney@ewiconnect.com)  
Phone: (262) 269-5625  
Mobile: (262) 443-0814

# ***EWI – Omaha Chapter Member Firms and Representatives***

*A New Leaf – Sheila Fitzgerald*

*Access Bank – Cheryl McCall*

*AOI Corporation – Janet Schawang*

*Bland & Associates, PC – Hilary Allen, Diana Busche*

*Bloom Companion Care – Gretchen Radler*

*Blue Cross Blue Shield of Nebraska – Jessica Corrado, Susan Hussey, Rhonda Silvey*

*Borsheims – Chris Buckingham*

*Burlington Capital – Missy Peters, Ruth Utman*

*CHI Health – Samantha Kafka*

*Elegant Edge Events – Natalie Kotrc, Brenda Tharp*

*First Westroads Bank – Amy Hansen*

*Flood Communications – Janet Noll*

*Francine & Harper – Lindsay Christiansen*

*Greater Omaha Chamber – Sandy Spady*

*Green Plains Inc. – Sharon Mize*

*HDR – Paula Cooper*

*Hyatt Place Omaha, Downtown Old Market –  
Trish Bauermeister*

*Lund Company, The – Jane Heath, Jonna Radtke*

*Marriott Downtown at Capitol District – Patty Bain*

*McFarlin & Brokke, P.C. – Melissa Travis*

*Midwest Maintenance – TBD*

*Mutual of Omaha – Melissa Swan*

*Ollie Webb Center, Inc. – Jordan Stocking*

*Omaha Steaks – Kristin Gochenour, Molly Murphy*

*Outlook Collaborative – Susanne Waltermeyer*

*Partnership 4 Kids – Cheryl Murray*

*Signature Performance – Stacie Robertson*

*Silverstone Group/HUB – Marcia Hofmann*

*Streck – Alexis Boyd*

*Tenaska – Lauren Clark*

*United Republic Bank – Amy Keltner*

*United Way of the Midlands – Glenda Land*

*Visit Omaha – Cindy Brickey*

*WoodmenLife – Sarah Clayton*

*Sustaining Member – Carolyn McClean*

*Life Members- Jane Allamong, Carol Armstrong, Cathy Bodammer, Sue Burkhard, Loy Flanagan, Lenore Honke, Sally Komrofske, Patty McElderry, Ellie Morrow*

## **Our Mission**

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.



CONNECTIONS | CAREERS | COMMUNITY

## **Our Vision**

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

## **Our Values**

Integrity | Excellence | Respect | Collaboration